

## Vesper Holdings Launches New Student Housing Management Brand Campus Life & Style

by Adelina Osan

By taking ownership of the daily operations through Campus Life & Style, Vesper Holdings will control the property management for its more than 10,000 beds across 12 markets, creating a hospitality experience for residents similar to that of a boutique hotel.

**New York**—[Vesper Holdings](#) recently launched a premier [student housing management](#) company to manage its rapidly growing portfolio of off-campus apartment communities. [Campus Life & Style](#) brings a fresh approach to student housing, one driven by a higher standard of residential living for college students. With more than 10,000 beds spread across 12 markets, Vesper's student housing portfolio is one of the largest in the nation.

CLS is helmed by industry veteran Jim Sholders who serves as COO. Prior to joining CLS, Sholders served as senior vice president at [American Campus Communities](#) (ACC) and was responsible for the overall fiscal operations, asset management, leasing and personnel supervision over ACC's 170 property portfolio.

“[Vesper Holdings](#) has a clear vision of what the resident and employee experience should be and will execute it through CLS. Our goal is to provide the top-tier atmosphere found in high end boutique hotels with a primary focus on customer service, hospitality, a social environment, a top tier fitness program and



The Ivy

groundbreaking design to drive demand for our communities. With CLS, I believe we have assembled the best team in the industry,” Elliot Tamir, co-founder of Vesper Holdings, said in a prepared release.

Vesper tapped top New York [interior designer](#) Jon Call to be responsible of the design of the company’s student housing communities.



The Ivy

In addition to the launch of CLS, Vesper unveiled its latest project, a 1002-bed property located near [University of South Florida](#) in Tampa, Fla. Located at 3424 Jefferson Commons Dr, The Ivy is a [high-end student housing community](#) featuring lifestyle programming for its residents, from chef-led cooking classes to fitness classes, to tournaments and games, in addition to luxury services, amenities and design.

*Images via [The Pointe at South Florida](#)*