

MANNREPORT

RESIDENTIAL

October 2006

Sales Office At ARIA Gears Up To Market 20 Ultra Modern Units

Elliot J. Tamir, president of The Tamir Group, ARIA's developer announces the grand opening of the on-site sales office at ARIA, a new condominium development with 20 luxury laden units at 134-136 Powers Street in Williamsburg.

Exclusive sales and marketing firm The Developers Group, through its project manager Shana Bowes, coordinated the opening. It is located in one of the building's two-bedroom units, which was furnished and staged for viewing and office use by Bowes and her sales team.

The unusual building has 20 units configured into 15 different layouts that include studios, one- and two-bedroom apartments, and European-style flats. They range in size from 600- to 1,400 sq ft and feature an eclectic mix of styles and amenities.

"Shedding the typical 'cookie-cutter' design that defines so many new condominium developments, has created buzz and intrigue for this inimitable project," says Tamir. "Not only are we marketing uniquely livable space, in a state-of-the-art secure environment, we have added a dramatic entry lobby to set the tone for the entire ARIA experience."

Construction management and general contracting firm Kiska Group, Ltd. is responsible for the swift progress of the project, which is anticipated to be completed by early 2007.

